Registration

Online Registration links for BIAKM 2013 are available

For Indian delegates

The Indian delegates, who paid the registration fee by either demand draft or online transfer of funds, should fill the necessary details in the registration form. The registration form is available online http://goo.gl/Uc17N.

For Foreign delegates

The delegates from foreign countries, who paid the registration fee by online transfer of funds, should fill the necessary details in the registration form. The registration form is available online http://goo.gl/UavmX .

Accommodation

Accommodation for paper presenters and other delegates is available at the campus of IFHE University. The accommodation is free. Those who wish to stay outside the campus will have to make their own arrangements and bear the cost themselves.

Payment of Registration Fee

Indian delegates should pay the registration fee either by demand draft or by online banking. Foreign delegates should pay through online banking. The details pertaining to both modes of payment are given below:

Demand Draft (for Indian delegates only):

Demand draft (DD) Should be drawn in favor of IBS, Hyderabad and mailed only by registered post to: Dr. Nasina Jigeesh, IBS Hyderabad, Survey No. 156/157, Dontanpalli Village, Shankerpalli Road, R.R. District, Pin: 501203, Phone: 9440626870, Fax: 08417-236653.

Online transfer of funds:

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HDFC Current A/c no: 05212000004843
Branch: Banjarahills
A/c Name: I B S Hyderabad
Swift Code: HDFCINBBXXX
RTGS/FEFT Code: HDFC0000521

Address of the Bank:
HDFC Bank Ltd
1st Floor 6-3-249/5/1
ANR Centre, Road No 1
Banjara Hills,
Hyderabad, India - 500034
****

Once fee paid will not be reimbursed back.

Conference Committee

Conference Chairs

1. Conference Chair: Dr. Nasina Jigeesh, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
2. Conference Co-Chair: Dr. Ng To Yee Vincent, Department of Computing, Hong Kong Polytechnic University (PolyU), Hong Kong

Conference Committee Members

1. Dr. B. Malleswari, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
2. Dr. P.M. Vigneshwara Swamy, Faculty of Finance, IBS Hyderabad, IFHE University, India
3. Prof. Sashi Sekhar Pramanik, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
4. Dr. Kartikeya Bolar, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
5. Prof. J. Prince Vijai, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
6. Prof. Anusha Sreeram, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
7. Dr. Li Wenjie Maggie, Department of Computing, PolyU, Hong Kong
8. Dr. Xiao Bin, PolyU, Department of Computing, Hong Kong
9. Dr. Chan Toong Shoon Alvin, Department of Computing, PolyU, Hong Kong
10. Dr. Fung Sui Leung Walter, Department of Computing, PolyU, Hong Kong

Conference Advisory Committee

1. Dr. J. Mahender Reddy, Vice Chancellor, IFHE University, India
2. Dr. Narasimhaiah Gorla, Director, IBS Hyderabad, IFHE University, India.

Contact

For any details, you may send an email to biakm2013@gmail.com.

2ND INTERNATIONAL CONFERENCE ON BUSINESS INTELLIGENCE, ANALYTICS, AND KNOWLEDGE MANAGEMENT (BIAKM-2013)

17th to 19th April, 2013
(Pre-Conference Workshop: 17th April, 2013)

Venue:
IBS Hyderabad, IFHE University, Dontanpalli, Hyderabad, AP, India.

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In collaboration with

Hong Kong Polytechnic University

2ⁿᵈ International Conference on Business Intelligence, Analytics, and Knowledge Management (BIAKM-2013)

To maintain competitive advantage in the market, every business organization should have in-depth knowledge about the customers, their preferences, their behavior, market trends, market demand and its dynamics and in-depth knowledge about the organizational business processes, techniques and technologies, resources, constraints, etc. All these characteristics can be acquired through thorough analysis of all business-related data, generation of information, knowledge and intelligence from the analysis and management of such results for future usage. Business analytics uses the past and present business data and deliver uncommon insights to induce business strategy and performance required for competitive advantage. Because of its potential mining and prediction capabilities, Business analytics has become a hot topic currently and several tools are being developed and entering the market for usage of small to big business organizations.

The existing and upcoming new technologies use business information differently by discovering previously invisible connections and patterns, developing new metrics and improving process performance more effectively and contributing for making efficient informed decisions to compete successfully. Knowledge discovery through data mining from different sources like customers, employees, suppliers, etc. supports the organizations to streamline the business processes and improve their performance. Knowledge transfer and sharing among different organizational entities and its proper management lead to organizational learning and innovation. Business intelligence and knowledge management enable the organization to compete successfully with a strong foundation of database, data slicing and dicing tools and techniques, capture and sharing of vital information, and utilization of right information at right time and context for making right decisions.

Inspired with the successful organization of first International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2012), IBS Hyderabad is organizing the 2ⁿᵈ International Conference on Business Intelligence, Analytics and Knowledge Management (BIAKM-2013). BIAKM-2013 is being organized in collaboration with the Department of Computing, Hong Kong Polytechnic University. The conference aims to create a platform to promote interdisciplinary research at a global level.

A pre-conference workshop on Business Analytics will be conducted on 17ᵗʰ April, 2013, followed by main conference during 18ᵗʰ and 19ᵗʰ April, 2013.

About IBS, Hyderabad

ICFAI Business School, IBS Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed to be University. IBS Hyderabad offers high quality programs in different areas of management to a wide cross-section of students, executives and professionals across India. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, and research, consultancy and publications. Within the short span of time since its inception in 1995, IBS has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. IBS has also been consistently ranked among the top B-Schools in India, in the annual B-School surveys conducted by independent research agencies. IBS Hyderabad has about 160-strong faculty of management with sub-faculties of Operations & Systems, Finance, Human Resources, Marketing and Strategy, and Economics. IBS Hyderabad has been organizing a series of International conferences in different areas over the years. For more information please visit www.ibshyderabad.org.

About Hong Kong Polytechnic University

Started as publicly funded and post-secondary technical institution in Hong Kong under the name, Government Trade School in 1937, the Hong Kong Polytechnic University (PolyU) became a full-fledged university in 1994. Apart from being a close partner of business and industry, PolyU has strong regional and global connections. It has been aggressively weaving a growing and increasingly effective global network to further facilitate the educational and research development, as well as enhancing the academic and cultural exchanges. PolyU has achieved significant progress in internationalization, and has strengthened establishments on the Chinese mainland. The Department of Computing of The Hong Kong Polytechnic University was established in 1974 and it offers education in computing and information technology. It is about 150-strong department, divided among academic, research and supporting staff. For more information, please visit http://www.polyu.edu.hk/.

Call for Research Papers

The aim of the conference is to create a platform for distinguished speakers, academicians and researchers from renowned business schools, educational institutions, industries, research and development (R&D) organizations from all corners of world to exchange their views, ideas, and research output and contributions on contemporary and emerging research and development issues, both theoretically and practically. This conference will become a venue to review insights derived from the field of research in the areas of Business intelligence, Business Analytics and Business Knowledge Management systems.

First, the abstracts should be submitted. The authors of the abstracts that pass the double blind review process will be informed to submit the full papers. All the submissions will be reviewed by prominent and experienced academicians and researchers in the respective fields. They deliver comments on the content and research output of the papers and also on the presentations taking place in the conference. The full papers which meet the quality requirements and maintain standards will be accepted for inclusion in the conference proceedings. Out of these accepted papers, the best ones will be picked up for publication in journals of IUP Publications like IUP Journal of Knowledge Management and IUP Journal of Operations Management and other journals.

There would be best paper awards for three best research papers with a cash award of INR 5000 for each paper.

Main Topics on Business Intelligence, Analytics and Knowledge Management

- Business Analytics
- Data Mining
- Data Warehousing
- Decision Support Databases
- Decision Supports Systems
- Decision Engineering
- Executive Information Systems
- Data Visualization
- Time-Series Analysis
- Business Intelligence
- Real-time Business Analytics
- Predictive Analytics
- Supply Chain Intelligence
- Mobile Business Intelligence
- Analytic Applications
- CRM and CRM Analytics

- Customer Dynamics
- Business Performance Management
- Business Process Management
- Operational Intelligence
- Integrated Business Planning
- Process Mining
- Sales & Marketing Intelligence
- Risk Management
- Knowledge Management
- Decision Engineering
- Green Computing
- Cloud Computing
- Healthcare Management

Important Dates

Pre-Conference Workshop	17ᵗʰ April. 2013
Main Conference	18ᵗʰ - 19ᵗʰ April, 2013
Last date for submission of Abstract (maximum 500 words)	On or before 15ᵗʰ December, 2012
Intimation of selected Abstracts and Request for Full papers (to be included in the conference Proceedings)	On or before 15ᵗʰ January, 2013
Submission of Full - Paper	28ᵗʰ February, 2013
Submission of Camera - ready Paper	16ᵗʰ March, 2013
Last date for Registration for the Workshop & Conference	16ᵗʰ March, 2013

Registration

The authors of the accepted papers will be informed to register for the conference by paying the requisite fee, as given below:

Type of Delegates	Registration fee	
	Conference (18ᵗʰ and 19ᵗʰ April, 2013)	Both Workshop and Conference (17ᵗʰ to 19ᵗʰ April,2013)
Students/Ph.D. research scholars	INR 2500 (US$ 125 from foreign countries)	INR 3000 (US$ 150 from foreign countries)
Academicians	INR 4000 (US$ 200 from foreign countries)	INR 5000 (US$ 250 from foreign countries)
Executives/Individuals/ Industrialists	INR 5000 (US$ 200 from foreign countries)	INR 6000 (US$ 250 from foreign countries)

Every additional author, who is going to participate in the conference, should also register for the conference.
Participation in the conference is also welcome from both national and international delegates subject to registration by paying the requisite fee as shown above.
The registration fee covers conference materials, proceedings on CD, breakfast, lunch and dinner during conference sessions/day and accommodation at IFHE University campus.

Submission Guidelines

1. The abstract of maximum 500 words in the form of a PDF or word document can be uploaded to https://cmt.research.microsoft.com/BIAKM2013/ or submitted to jigeesh@ibsindia.org.

2. Papers submitted for the conference should be in English in Times New Roman, font size 12 and typed in double space only on one side of the paper with a 1" margin on both sides.

3. Authors should provide the Title, author(s)' name(s), affiliation(s), and full address(es) with email ID(s).

3. The members of editorial board/ Advisory board will review both the abstract and the full paper and the authors will be intimated about the status of their submissions.

4. For Full-paper and Camera-ready papers, the necessary guidelines and format are available at http://ibshyderabad.org/Conference/BIAKM/BIAKM%20FullPaper%20Guidelines.pdf

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